SHAPE MY FUTURE
from MyCareerMatch®

Shape My Future

Your Personalised Employability Guide

A short introduction for University Employability, Career Services and Industry Engagement Teams.

View report + functionality

Student strengths profile

by MyCareerMatch

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The problem

Students have qualifications, but often lack the language to present themselves.

“

Many students struggle to explain who they are, what they are good at and what they can offer.

The missing link between education and employment

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Why this matters now

The employment market rewards self-awareness, communication and personal confidence.

Employers value	**communication, teamwork, leadership and problem-solving.**
Students need	**clear words to describe strengths, style and workplace value.**
Educators want	**a personal solution they can deliver to every student.**

Shape My Future gives students the words, insight and confidence to bridge that gap.

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Introducing Shape My Future

A personalised strengths profile for the transition from education to employment.

It is not about career choice or course selection.

It helps students understand who they are, what they offer and how to present themselves with confidence.

Designed for undergraduate students..

What every student receives

Strengths profile Personal strengths, communication style and workplace contribution.

Career language Words students can use in resumes, LinkedIn, applications and interviews.

Confidence prompt A clearer view of “what I offer” and how to express it.

SMF Identifier Badge Students receive a personal downloadable badge to share with friends or use on social media.

Each profile gives students something useful, personal and practical to take with them.

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How students use it

Turning self-awareness into action.

01

Read

Understand their strengths and personal style.

02

Reflect

Choose the phrases that feel most accurate.

03

Convert

Use the language in resumes, LinkedIn, applications and interviews.

04

Act

Take the next step with more confidence.

The result: stronger career conversations and more confident self-presentation.

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For Universities

A personalised employability guide that can be delivered at scale.

A scalable, personalised employability guide for undergraduate students that can be used as a stand alone resource.

Can be inserted into Career Development Courses running within faculties as a practical, self-awareness tool for job-ready graduates.

Reports can enhance Career Services support of graduates with activities such as Resume and LinkedIn profile writing and job interview preparation.

Reports can be a vital element of Work Integrated Learning Programs and Industry Placement Programs at both induction and completion, helping students use evidence from their placements.

Don’t just help them finish. Help them move forward.

Simple delivery

Designed for fast rollout with minimal administration.

Licence codes

Provide access by cohort, programme, school or client group.

Self-serve completion

Students complete the profile and download their report to their device.

Volume pricing

Flexible pricing for education providers and approved partners.

Can sit alongside existing career services, employability programmes or graduation activity.

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Ready to see the report?

We'll show you the Shape My Future profile, how students use it, and how it can be delivered at scale for your students or clients.

Next step

View sample report + functionality

View Report

Discover Shape My Future here – find out what it offers, how it works, and how you integrate into your institution

For pricing or a quotation

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