



Shape My Future

For Year 11 & 12 School Leavers

Your Personalised Employability
Guide

A short introduction for high school career
advisers supporting students beyond school.

School leaver support



The school leaver challenge

Leaving school is a big step. Many students have potential, but not yet the language to explain it.

Students may be leaving with subjects, results and intentions — but still ask:

“What do I actually have to offer?”

The missing link between leaving school and presenting themselves with confidence.



Why this matters now

The employment market rewards students who can present their strengths with clarity and confidence.

- Employers value communication, teamwork, reliability, initiative and problem-solving.
- Many students have strengths from school, sport, volunteering, part-time work and family responsibilities.
- The challenge is helping them recognise those strengths and describe them well.

**Shape My Future gives students the words,
insight and confidence to bridge that gap.**

Introducing Shape My Future

A personalised strengths profile for the transition from school to work, study or training.



**It is not about career choice
or course selection.**

It helps students understand who
they are, what they offer and how to
present themselves with confidence.

Designed for senior school leavers preparing for their next
step.

What every school leaver receives

Strengths profile

Personal strengths, communication style and workplace contribution.

Career language

Words students can use in resumes, LinkedIn, applications and interviews.

Confidence prompt

A clearer view of “what I offer” and how to express it.

SMF Identifier Badge

Students receive a personal downloadable badge to share with friends or use on social media.



**Each profile gives students something useful,
personal and practical to take with them.**

How students use it

Turning self-awareness into action.

01

Read

Understand their strengths and personal style.

02

Reflect

Choose the phrases and examples that feel most accurate.

03

Convert

Use the language in resumes, LinkedIn, applications and interviews.

04

Act

Take the next step with greater confidence.

The result: stronger career conversations and more confident self-presentations

For high school career advisers

A personal tool you can deliver to every school leaver.

1

A school leaver gift

Give Year 12 students something personal and useful to take with them beyond school.

2

A conversation starter

Use the report to guide transition conversations, career planning and next-step discussions.

3

Support at scale

Provide personalised employability language without needing one-to-one time for every student.

4

Practical action

Students leave with words, examples and next steps they can use immediately.

**Don't just help them finish school.
Help them move forward.**

Benefits students take forward

Shape My Future helps students convert strengths into career-ready language.

1

Know what makes them stand out

They can identify strengths, work style and communication style.

2

Find evidence

They match strengths to real examples from school, sport, work or volunteering.

3

Write better applications

They improve resume profiles, LinkedIn About sections and cover letters.

4

Prepare interview stories

They practise explaining strengths with real examples and greater confidence.

DISCOVER YOUR FUTURE SELF

YOUR PERSONALITY

Understand your natural style and how your unique blend of strengths shapes the way you think, communicate, and work with others.

YOUR STRENGTHS

See the qualities that come naturally to you and how they help you make a positive impact on people, teams, and projects.

EMPLOYABILITY SKILLS

Explore the abilities you already use that are valued everywhere — how you gather information, solve problems, communicate, and stay organised.

ENTREPRENEURIAL SKILLS

Discover the creative and strategic talents that help you turn ideas into action, spot opportunities, and bring structure to innovation.

LEADERSHIP TALENT

Learn how you inspire, motivate, and guide others. Understand the leadership strengths that come naturally to your personality type.

COMMUNICATION SKILLS

Find out how you connect with people, share ideas, and build relationships through your natural communication style.

MAKE YOUR RÉSUMÉ STAND OUT

Turn your strengths into clear, confident résumé language that shows employers the value you bring from day one.

STARTING A NEW JOB

Practical guidance to help you settle in quickly, build trust, present ideas well, and navigate new environments with confidence.

BUILD YOUR BRAND

Shape a personal brand that reflects your strengths, values, and potential — and makes you memorable for the right reasons.

WHAT NEXT

Your Shape My Future profile is more than something to read. It is a guide to help you explain who you are, what you offer and how you can contribute.

3

A report they can read, use and return to as they make their next move.

How Shape My Future works

Quick for students. Easy for Career Advisers. Personalised for every school leaver.



For the student

- Short online quiz about themselves
- Takes around 5–6 minutes
- Personalised report generated immediately
- Students download and save to their device



Privacy by design

- No email address required
- No personal user data collected or stored
- Report contains no personal user information
- Designed for simple student access



For Career Advisers

- Dedicated SMF portal for each Career Adviser or school
- View student usage and completion activity
- Manage access to the program
- Download a copy of each student report

A fast, privacy-conscious way to give every student a personalised employability guide.



Ready to support your school leavers?

We'll show you the Shape My Future profile, how students use it, and how it can be delivered to your Year 11 & 12 cohort.

Next step

View sample report

[View Shape My Future](#)

[Place Your Order](#)

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