

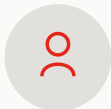
PLUG N PLAY / PAYG

Together we make enrolment easy

A simple, personalised career discovery experience that helps future students see where they fit – and gives your team a stronger reason to start the conversation.

IN UNDER FIVE MINUTES

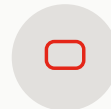
Curiosity becomes direction.



Build student confidence



Re-engage dormant enquiries



Create better-fit conversations

mycareermatchrecruit.com

WHY IT WORKS

Turn student curiosity into confident enrolment conversations

Students do not lack options. They lack clarity. MyCareerMatch Recruit gives them a reason to engage with you before they are ready to enrol.

EVERY YEAR

Hundreds – sometimes thousands – of people visit your website, download a brochure or attend an Open Day.

MOST LEAVE

Not because they dislike your courses. Often, they simply do not know where they fit.

1



Invite

Add the free career discovery quiz to your website, email, newsletter or social campaign.

2



Discover

Students complete a short, mobile-friendly quiz and receive a personalised Career Profile.

3



Connect

You receive the student details and profile type, ready for a more relevant conversation.

4



Career Course Guide

Use the Profile-to-Career and Course Chart to recommend pathways that genuinely fit.

YOUR NEXT ENROLMENTS MAY ALREADY BE IN YOUR CRM

Re-engage people who enquired, downloaded a brochure, visited an Open Day – then disappeared. Send them something genuinely useful, not another generic promotion.

Choose the model that suits your recruitment strategy

Start simply, purchase credits in advance or create a fully branded experience linked directly to your careers

01

PAY AS YOU GO

Low-commitment access

- ✓ One simple set-up payment
- ✓ Access as many reports as required
- ✓ Usage invoiced monthly
- ✓ Only pay for what you use

02

PRE-PURCHASE CREDITS

Plan and scale with confidence

- ✓ Volume-based credit pricing
- ✓ One report credit per person
- ✓ Minimum order
- ✓ Credits do not expire until used
- ✓ No set-up fee

03

FULL CUSTOMISATION

Make the entire journey yours

- ✓ Match MyCareerMatch careers to your courses
- ✓ Link students directly to course pages
- ✓ Brand front and back report covers
- ✓ Add your logo, contacts and institution details
- ✓ Annual unlimited-use licence

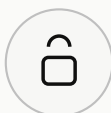
PLUG N PLAY

How Plug n Play works

A simple five-step process that turns curiosity into more qualified enrolment conversations.

01**Client subscribes**

The client subscribes to Plug n Play and is ready to launch the campaign.

02**Unique access code**

MyCareerMatch issues a unique user code, URL and QR Code for prospects to access the MyCareerMatch quiz.

03**Promote the quiz**

The client adds a website section or page promoting the quiz so visitors can discover their career direction. The link can also be used on social media.

04**Quiz completed + data sent**

Prospects complete the quiz. MyCareerMatch Recruit sends the collected data to the client, including name, phone, email, location and profile type.

05**Profile-to-Career and Course Chart**

The client receives the prospect details and their call centre matches courses and careers to the prospect's profile type to discuss study options.

**Len Eagles**

Student Enrolment Specialist

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WHAT YOU RECEIVE

More than a quiz – a practical enrolment tool

MyCareerMatch Recruit helps you identify what matters to each future student and respond with advice that feels personal, useful and timely.



A personalised Career Profile

Students receive immediate insights into their strengths, personality, career preferences and suitable pathways.



Qualified student information

You receive date, name, phone, email, location and MyCareerMatch profile type for follow-up.



Career and course matching chart

Your team can quickly connect each profile type to the careers and courses your organisation provides.



A stronger conversation starter

Instead of asking “What course are you interested in?”, begin with what the student has just discovered about themselves.

TRY IT YOURSELF

Take 5 mins to trial a free MCM Recruit quiz

<https://www.MyCareerMatch.com.au/Recruit?cl=MCMR:2>

If asked to enter an Access Code, enter MCMR:2

READY TO MAKE ENROLMENT EASIER?

Start a more useful conversation with future students.

See how Plug n Play can support your recruitment strategy.

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VISIT MYCAREERMATCHRECRUIT.COM